



# TURiSMO

LOCAL Santa Marta

Regenerative Tourism

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# Who we are?

We are a community-based and regenerative tourism agency located in the Magdalena Department. For the past two years, we have been dedicated for sharing the unique cultures and traditions of our various communities with the many visitors seeking for remarkable experiences in Colombia.





# Tourism with Purpose

Regenerative tourism aims to dignify the lives of our communities and restore the environment through a respectful approach with a positive impact.

For this reason, our company's core principles are:

- **Respect**
- **Regeneration**
- **Reclamation**



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Do you want to make  
your traveling  
memories  
meaningful?



**TURISMO**  
LOCAL Santa Marta

We curate  
experiences  
searching for  
**connection**  
to make our  
communities  
**grow**  
through  
self-sustainable  
tourism.



### Reminder

All our experiences actively involve the members of our communities, representatives of our cultural and social heritage of the Colombian Caribbean coast.

Why **TLSM**?



**TURiSMO**  
LOCAL Santa Marta

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**Come,  
create your  
memories  
with us,**

hand in hand with the local  
communities.



**TURISMO**  
LOCAL Santa Marta

# Why we do what we do:

*"Nowadays, more than 80% of our communities, once affected by times of violence, depend on tourism. By joining our adventure tours, you will not only experience unforgettable moments but also support these resilient communities, helping them build a brighter future. Come and be part of this positive change while enjoying the beauty and authenticity of the region!"*

*By the way Comuna 13, in Medellín is an alive example of*







# Our commitments:

## Responsible tourism:

By contributing to the scheme of mutual respect, regeneration and reclamation, we aim to aid to the development of our communities and the recovery of the environment, thereby improving the relationship between both.



## Our commitments:

### Focus on peace reconstruction:

We design our experiences carefully as holistic explorations. We aim to be a generator of peace and synergy based on a principle of non-interference and respect towards our multiculturalism.

### Roman Matos

Indigenous Taganga's authority

**Taganga, Colombia 2023.**



## Our commitments:

### Cultural immersions:

The social fabric that has been wounded can be regenerated through educational campaigns and psychosocial support.

All of this is funded by our own tourism experiences, generating a fruitful environment of reinvention and shared value.

First student activity of 4 days and 3 nights to the Lost City: Group of twenty-two (22) students from "Peak to Peak" school in Colorado-USA. -

Organized by **TLSM**

**March 2023**

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**Begin your journey with us!**

**Contribute to building lasting  
peace in Colombia!**



**TURISMO**  
LOCAL Santa Marta

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# Tours we are offering:



# Ciudad Perdida:

Discover the magic of the  
Lost City



Maximum height: 1,200 meters above sea level.

Estimated walking time per day: 7 hours.

# What to expect?

Experience a unique adventure in the Sierra Nevada de Santa Marta, guided by our indigenous and rural communities, on the world-famous “Ciudad Perdida Trek.” Accompanied by Turismo Local Santa Marta, you will experience a fascinating social immersion, discover ancient cultures, visit spiritual sanctuaries, and contribute to our regenerative tourism experience, where your visit will represent a monetary contribution to our communities and the planting of an endemic tree in territories affected by years of conflict.

Discover stories narrated by those who lived them. Be part of this tourism experience for peace and the protection of our ecosystems and communities.

Begin your journey with us and be part of the change for building peace in Colombia.



**Rumaldo Gil** - Indigenous spiritual leader “Jate Mama”

**Ciudad Perdida, Colombia 2024.**

# 1. Ciudad Perdida

**Duration:** 4 days & 3 nights

**Price p.P.:** 1,775,000 Cop

**Total distance walked:** 62 km

**The tour includes:**

- Entrance fees to Sierra Nevada de Santa Marta / Ciudad Perdida archaeological park.
- Contribution to the indigenous and rural communities.
- Accident insurance.
- Round-trip transfer to the office in Santa Marta.
- 3 meals a day (possible vegetarian option), snacks and fruits during breaks.
- Water at camps.
- Local guide and bilingual tour leader.
- Visits to various waterfalls along the way.
- Integrative activities with our communities and planting of an endemic tree.
- Optional activities in leisure time: salsa class, group yoga session.

More Info under: [Turismolocalssantamarta.com](https://www.turismolocalssantamarta.com)



**Rumaldo Gil** - Indigenous spiritual leader "Jate Mama"

**Ciudad Perdida, Colombia 2024.**



# Itinerary Ciudad Perdida:

## Day 1

Total Distance: 9,5 km

8:00 AM – Meeting at the office.  
9:30 AM – Entry to Sierra Nevada de Santa Marta National Park.  
11:00 AM – Arrival at El Mamey Village followed by typical lunch.  
12:00 PM – Start of the first day's hike through rural territory.  
3:30 PM – Planting of an endemic tree in the rural territory.  
4:30 PM – Arrival at the first camp; visit to a natural pool; visit of Adán camp.  
5:30 PM – Group dinner and a learning about local stories and historic facts.  
6:00 PM – Leisure time.

## Day 2

Total Distance: 17 km

5:00 AM – Wake up.  
5:30 AM – Breakfast.  
6:00 AM – Start of hike, 600m ascend.  
7:20 AM – Arrival at Indigenous territory. Anthropological info about Indigenous manners; at traditional indigenous house  
9:20 AM – arrival at Camp 3.  
10:40 AM – Lunch.  
12:00 PM – Start of the second hike of the day.  
4:00 PM – Arrival at Camp 2.  
5:30 PM – Dinner and talk.  
6:00 PM – Leisure time

## Day 3

Total Distance: 17 km

5:00 AM – Wake up.  
5:30 AM – Breakfast.  
6:00 AM – Start of hike, 1,200m ascend.  
7:20 AM – Arrival at a Sacred Indigenous Site; archaeological tour incl. anthropological info about Ciudad Perdida; visit to sacred natural pool.  
9:20 AM – Return to Camp 2.  
10:40 AM – Lunch.  
12:00 PM – Start of the second hike of the day.  
4:00 PM – Arrival at Camp 3 (Mumake).  
5:30 PM – Dinner and talk.  
6:00 PM – Leisure time

## Day 4

Total Distance: 18 km

5:00 AM – Wake up.  
5:30 AM – Breakfast.  
6:00 AM – Start of hike (return to El Mamey).  
12:00 PM – Arrival at El Mamey; lunch.  
4:00 PM – Return to the office; Wrap up and farewells.

# Valle Nymehan

An unforgettable journey  
surrounding “la cuchilla  
de San Lorenzo”

Maximum height: 1,700 meters above sea  
level

Estimated walking time per day: 8 hours.



# What to expect?

If you're looking for an authentic experience in the Sierra Nevada of Santa Marta, beyond the Lost City, this is the perfect adventure for you. Guided by local experts with deep knowledge of botany and the region, this journey promises to be an unforgettable adventure filled with learning and a deep connection with nature.

Wake up each day to the stunning sight of snow-capped peaks and the aroma of fresh Colombian coffee, while exploring hidden waterfalls and cloud-kissed landscapes. This journey is not just an adventure filled with awe-inspiring scenery but a unique opportunity to connect with the traditions and resilience of the Sierra Nevada communities. Join us and uncover the untouched magic of Colombia in its purest form—an experience that will leave you inspired and craving more!

More Info under: [Turismolocal santamarta.com](https://Turismolocal santamarta.com)



**TLSM** travelers

**Cuchilla de San Lorenzo, Colombia  
2024.**

# 2. Valle Nymehan

**Duration:** 3 days & 2 nights

**Price p.P.:** 1,190,000 Cop

**Total distance walked:** 39 km

## The tour includes:

- Round-trip transfer to the office in Santa Marta.
- Contribution to the indigenous and rural communities.
- Accident insurance.
- Accommodation in rural hostels.
- 3 meals a day (possible vegetarian option), snacks and fruits during breaks.
- Water at camps.
- Local bilingual expert guides with knowledge of local flora and fauna as well as regional culture.
- Various activities like :Camping; coffee tour; Cultural immersion; Dawn meditations; Sugarcane tour; trek; Visit to Waterfall

More Info under: [Turismolocalsantamarta.com](https://Turismolocalsantamarta.com)



**TLSM** travelers

**Cuchilla de San Lorenzo, Colombia  
2024.**

# Iterinary Valle Nymehan:

## Day 1

Total Distance: 17 km

5:30 AM – Pickup from your hostel or hotel.  
6:30 AM – Motorbike ride in Bonda.  
8:00 AM – Hike the first 7 kilometers over 3 hours up the mountains.  
11:00 AM – Explanation of the artisanal cheese-making process.  
11:30 AM – Lunch at a countryside home.  
12:00 PM – Start of the second part of the journey, covering remaining 10 kilometers..  
4:00 PM – Arrival at the "Palace of the Clouds," a countryside hostel at 1,700 meters.  
6:00 PM – Arrival at the camp. Traditional dinner and hang out with friends.

## Day 2

Total Distance: 15 km

5:30 AM - Sunrise meditation facing the snowy peaks followed by breakfast.  
7:30 AM - Guided tour of a coffee plantation and explanation of the artisanal coffee-making process in the Sierra Nevada.  
8:30 AM - Hike through three waterfalls.  
9:00 AM - Guided tour of a sugar cane plantation and explanation of the artisanal creation of panela in the Sierra Nevada.  
11:30 AM - Lunch at the countryside home Hostal Los Jaguares.  
6:00 PM - Family dinner, sharing space, and roundtable discussion.

## Day 3

Total Distance: 17 km

5:30 AM - Sunrise meditation followed by breakfast.  
7:00 AM - Start of the final part of the hike, covering 17 kilometers.  
12:30 PM - Arrival at "Escudo de la Tagua" and lunch.  
2:00 PM - Return to your hotel or hostel.

# One Day trips



# 1. Playa Cristal

Duration: 1 day

Price p.P.: 155,000 Cop

What to expect: "Enjoy a day trip to the most beautiful beach in Tayrona Park with a round-trip boat ride."

The tour includes:

- Round-trip transfer to Santa Marta.
- Trip by boat.
- Accident insurance.
- Entrances to Tayrona Park
- Local bilingual expert guides.
- Various activities like Boat trip; snorkeling; guided meditation sessions facing the sea

More Info under: [Turismolocalsantamarta.com](https://Turismolocalsantamarta.com)



# 2. Taganga

**Duration:** 1 day

**Price p.P.:** 299,000 COP

**What to expect:** Perfectly blending adventure and culture, this experience immerses you in Taganga's rich history and stunning landscapes.

**The tour includes:**

- Round-trip transfer to the office in Santa Marta.
- Accident insurance.
- outdoor activities
- Snacks, water and complimentary coffee.
- Typical breakfast and lunch
- Local bilingual expert guides with experience in amphibious guiding.

More Info under: [Turismolocalsantamarta.com](https://Turismolocalsantamarta.com)





# Walking Tours



# 1. Santa Marta

**Duration:** 2,5 - 3 hours

**Price p.P.:** 10 USD or upon

**What to expect:** Join us on a fascinating journey through Santa Marta's vibrant history, examining the profound social, environmental, and cultural impacts along the way. Discover the influences that have shaped Santa Marta's unique cultural tapestry today.

## The tour includes:

- Local information
- walking tour
- visits to historic houses
- site recommendations and gastronomic tips

More Info under: [Turismolocalsantamarta.com](https://Turismolocalsantamarta.com)



# Lets get in touch!

Check out our website for our holistic cultural immersion experiences, guided by our communities representing our social heritage.

## Want to book with us?

You can get your Vouchers or Reservations from our website [here](#).

## Any questions or requests?

Write us on WhatsApp on:

[+57 311 3160240](tel:+573113160240)

Or per Email:

[david@turismolocal santamarta.com](mailto:david@turismolocal santamarta.com)





**David Alexander Blanco Lemus**

“TLSM Manager and founder”

## The human behind the scenes:

Our commitment to the territory is to show you the various colors and contrasts that Santa Marta and the areas around offer.

For many years I worked hand in hand with indigenous, peasant and fishing communities and will continue doing so. The aim is to develop regenerative tourism with a positive impact on our region and the environment.

I always had a keen interest in sociology and anthropology, which has allowed me to learn about the different perspectives that represent the diversity and cultural heritage of our region.

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Impressions...

...from the city of  
colors and its  
surroundings.



# Planting steps...

...leaving  
with memories.



**TLSM** supports reforestation projects in protected areas of the Sierra Nevada in hand of our communities and traveler in order to make a better world all together

Sharing  
experiences...

...learning about  
each other.



**Palace of the Clouds** - Hostel with views of the snow-capped peaks



**TURISMO**  
LOCAL Santa Marta

Exploring and  
understanding...

...ancient wisdom.



**Awimaku** - Wiwa Indigenous member during our Ciudad Perdida Trek, we have the chance to listening at "Cacha" and his talks, where he explains to us about his ancient culture.



Coming back to  
our roots...

...to reconnect.



**Mutenzhi** - Kogui Indigenous  
village - Day 2- Ciudad Perdida



**TURISMO**  
LOCAL Santa Marta

Meet new people...

...have fun and  
discover together.



**Santa Marta Old Town** - walking tour  
in hand of our travelers from Spain



**TURISMO**  
LOCAL Santa Marta

**+57 311 3160240**

**david@turismolocal santamarta.com**

**Turismolocal santamarta.com**